



Sponsorship Opportunities

Join Katie's Place and the Salem Red Sox for the 2nd Annual Salem Red Sox Fall Festival benefiting Katie's Place! Fun for the whole family and a great opportunity to have some great marketing exposure at Salem Red Sox games while also supporting a GREAT cause. Secure your sponsorship now to make sure you don't miss out and join Katie's Place as they cheer on the Salem Red Sox during the 2017 season!

Salem Red Sox
Fall Festival
benefiting
Katie's Place

Saturday,
September 23, 2017
11 am – 4 pm
at Haley Toyota Field
at Salem Memorial
Ballpark
Salem, Virginia

Live Entertainment

Family Festival
with fun for ALL ages!
Inflatables
Petting Zoo
Face Painting

Arts & Crafts Vendors

Food Trucks

Silent Auction

*Improving the
quality of life for
individuals with unique
learning challenges!*

Event Presenting Sponsor (one available)..... **Sold**

Fall Festival Exposure

- Logo prominently displayed on two (2) Fall Festival banners hung on the front gates of the ballpark starting in August 2017
- Opportunity to provide three (3) banners to be hung on front gates and/or a prominent place inside the ballpark during the event
- Opportunity to set up table at event and distribute information, etc at the event
- Logo on video board included in rotating display during event
- Name/Logo to appear on event page on Salem Red Sox & Katie's Place websites
- Ten (10) event tickets

Exposure at Salem Red Sox Games

- Tabling opportunity at one (1) game during 2017 season. During this, sponsor will receive the following:
 - Ability to distribute info, etc. from the table set up at the front gates
 - One (1) pre-game PA announcement w/ log on video board
 - One (1) in-game PA announcement w/ logo on video board
 - Option to receive one (1) autographed baseball and/or picture to host giveaway/drawing at your table to help draw our fans attention to your table
 - One (1) in-game :30 video board commercial (provided by sponsor)
- Name/logo to appear in weekly social media posts leading up to event date
- Name/logo in at least (2) E-newsletters sent to over 23,000 people
- One (1) luxury suite w/ 20 tickets (Sun-Wed only) (F&B not incl)
- Ten (10) Box Seat tickets to regular season game of choice.



Sponsorship Opportunities cont.

Supporting Sponsor.....\$2,000

Fall Festival Exposure

- Logo displayed on two (2) Fall Festival banners hung on the front gates of the ballpark starting August 2017
- Opportunity to provide two (2) banners to be hung inside the ballpark during the event
- Opportunity to set up table at event and distribute information, etc at the event
- Name/Logo to appear on event page on Salem Red Sox & Katie's Place websites
- Eight (8) event tickets

Exposure at Salem Red Sox Games

- Tabling opportunity at one (1) game during 2017 season. During this, sponsor will receive the following:
 - Ability to distribute info, etc. from the table set up at the front gates
 - One (1) pre-game PA announcement w/ log on video board
 - One (1) in-game PA announcement w/ logo on video board
 - Option to receive one (1) autographed baseball and/or picture to host giveaway/drawing at your table to help draw our fans attention to your table
 - One (1) in-game :30 video board commercial (provided by sponsor)
- Name/logo in at least (2) E-newsletters sent to over 23,000 people
- Ten (10) Box seat tickets to regular season game of choice

Community Sponsor.....\$500

Fall Festival Exposure

- Logo displayed on two (2) Fall Festival banners hung on the front gates of the ballpark starting in August 2017
- Opportunity to provide one (1) banner to be hung inside the ballpark during event
- Opportunity to set up table at event and distribute information, etc at event
- Name/Logo to appear on event page on Salem Red Sox & Katie's Place websites
- Four (4) event tickets

Exposure at Salem Red Sox Games

- Company Name mentioned in at least (2) E-newsletters sent to over 23,000 people
- Four (4) Box seat tickets to regular season game of choice



**Salem Red Sox Fall Festival
benefiting Katie's Place
SPONSORSHIP AGREEMENT**

Company: _____

Contact Name: _____

Contact Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Email: _____

- Presenting Sponsor ~~\$3,500~~
- Supporting Sponsor \$2,000
- Community Sponsor \$500

In-kind donation – I am interested in donating an item for the silent auction

Sponsorship Total: \$ _____

Check enclosed (make checks payable to: Katie's Place)

*A Katie's Place representative will follow-up to get everything finalized for your sponsorship package and/or in-kind donation

Please return this form with your payment to:

Katie's Place

Attn: Fall Festival

1009 1st Street SW | Roanoke, Virginia 24016

THANK YOU FOR YOUR SUPPORT!

Questions – Contact Jeanne Lawrence at 540.904.2957 | jeanne.lawrence@svhservices.org

Katie's Place
Community Day Program